

## Dryden Athletic Boosters Meeting Of

June 19, 2013

President: Deanna Knox, Present  
Vice President: Rick Kage, Present  
Secretary: Marti Riley, Present  
Treasurer: Lisa Johnson, Present

Members Present: John Burke, Chris Schenkel, Frank Spivey, Sheri Vallad, Al Margriff, Linda Wagner

Meeting called to order at 7:00 pm.

Minutes from May 14, 2013 meeting approved as presented.

Treasurer's report presented by Lisa Johnson.

### **By Laws:**

Revisions made and will be sent out with minutes. By Law approval will occur at July meeting.

### **Fundraising:**

**Golf Outing** - Jeff Sliman has been looking into putting together a golf outing. He forwarded information for discussion. Looking at holding the outing at Lapeer Country Club on Saturday, September 21, 2013. Cost would be \$70.00 per person with the possibility of allowing high school students to golf at cost. We need a minimum of 50 golfers with a maximum of 72 golfers. Sponsors will be needed for each hole at a cost of \$100.00 per hole. The golf outing will include an 18 hole shot-gun start, lunch at the turn, steak dinner, prizes for longest drive and closest to the pin. We will need everyone to work on getting golfers and sponsors.

Deanna Knox made the motion to proceed with the golf outing and Lisa Johnson seconded the motion. All in favor

**Mulch** - Deanna Knox gave information about possibly doing a spring fundraiser with American Tree next year. The idea would be that American Tree would give a portion of the proceeds of mulch sold to the Boosters. American Tree will look at the information and get back to Deanna Knox.

**MC Sports** – The Dryden Boosters are an Active Rewards Affiliate Member. This means that we can earn \$250.00 every time we accumulate 2500 points. Individuals need to sign up for Active Rewards and then put Dryden Boosters as an Affiliate. This does not affect the individual points/money that people earn. More information will be posted on the Booster website and will be included in packets to coaches and athletes at the beginning of each season.

### **Cardinal Pride:**

**Fall Activity** - We will hold off on hosting an Alumni Game/Olympiad for this year due to the golf outing.

Chris Schenkel mentioned that the Boosters may be able to host the Beer Tent at Dryden Fall Fest. Rick Kage will contact Pat Betcher of the DDA to obtain more information.

**Spirit Wear** - Deanna Knox presented two options for getting new/more spirit wear. The first is to use MyLocker.com which is an online store that allows users to design and order their own merchandise. The second option is to use Delynn's Design out of Lapeer. We would have 3 different graphics available for crewneck sweatshirts, hoodies, long sleeve t-shirts and short sleeve t-shirts. After some discussion the decision was to use Delynn's Design and include order forms with information packets that will go out to coaches and athletes at the beginning of each season. Sheri Vallad will find a cardinal for use on the merchandise. **We are still looking for a chairperson to head up Spirit Wear!**

**Banners** - Money was approved 3 months ago for the purchase of two "whirly flags" with "DRYDEN" written on one and "CARDINALS" on the other. These flags would be moveable and could be used at any sporting event or other school function. Deanna Knox is continuing to work on this. More to come at our next meeting.

**Booster Member Shirt** - Discussion about giving a Booster Shirt to individuals once they become a voting member (attending 3 meetings and working 2 events OR attending 5 meetings within the last 12 months). Members would be encouraged to wear the shirt while working concessions or other Booster events. Marti Riley made a motion to give t-shirts to voting members and this was seconded by Deanna Knox. All in favor.

**Briefcases** - Deanna Knox proposed purchasing soft-sided briefcases for use by our coaching staff. This would enable coaches to carry necessary paperwork and have a "Dryden Cardinal" briefcase for use while they coached. After some discussion and input from several coaches it was decided not to pursue this option since coaches all use something different depending upon their playing conditions.

#### **Public Relations:**

**Grant Request Form** – We now have a form that is required for anyone requesting funds from the Boosters. It will be put on the website and included in information given to coaches at the beginning of the season. We will tweak it as necessary.

**Coach Booster Packet** - Deanna Knox will put together a sheet with Booster information for our coaches. Al Margrif will distribute it to coaches with the information that he hands out.

**Seventh Grade Orientation** - This will be held on 8/19/13. A Booster member will be in attendance with information for incoming students including Spirit Wear, MC Sports Active Rewards, upcoming meetings, and board member contact information.

**Booster Scholarships** – Lauren Savarino and Evan Paupert were the 2013 recipients of the Booster Scholarship. Each will receive \$500.00.

**District Concessions:** Thank you to all of the softball and baseball parents that helped with concessions during Districts. We raised almost \$700.00.

**Snack Shack Improvements** – We are having someone take a look at the cooler in the snack shack. It has been getting loud. We are also looking into adding some shelves and hooks for workers to have someplace to hang coats or other belongings.

**Update on Chairs:** No order has been placed yet for the chairs that were approved for purchase at the March 2013 meeting. We will need a Purchase Order number. Deanna Knox will contact Lynne Furgerson and work with her to get the order placed.

**Football Scoreboard:** There was discussion on the need for a "Piggyback" Scoreboard for the football field. It was decided that Al Margrif will look into getting a better sound system for the Snack Shack so that concession workers can know what is going on with the game rather than pursue the scoreboard at this time.

**New Business:**

The Boosters would like to develop a long-term facility needs list with help from Al Margrif and input from coaches. This will help the Boosters in determining what large projects to work on.

Deanna Knox would like to check into getting a non-profit number for the Boosters so that we would have one independent of the school district.

Lisa Johnson will work on getting letters out to businesses to renew their signs that hang on the football field fence.

Sheri Vallad brought up interest in getting the press box on the football field painted.

John Burke brought up the need for drainage to be improved on the soccer field. This appears to be a school district issue to start with. There is also a need for new Boys' Soccer uniforms. John would like to purchase 20 uniforms to include two jerseys and one pair of shorts. The total cost would be around \$1000.00. A motion was made by Marti Riley to approve a request of 1/3 of the uniform cost not to exceed \$350 pending receipt of a completed Grant Request Form. Motion was seconded by Deanna Knox. All in favor.

Meeting Adjourned at 8:50 pm.

**The next meeting will be Wednesday, July 17, 2013 at 7:00 pm at the DrydenVets Hall on South Mill Road.**