

Dryden Athletic Boosters  
3866 Rochester Road  
Dryden, MI 48428

June 1, 2017

Dear Local Business:

Are you looking for an inexpensive way to advertise? Dryden Athletic Boosters welcomes and encourages you to advertise on our outdoor sports complex fence by purchasing a metal banner with your company information. This great location offers excellent visibility to all the traffic into Dryden Jr./Sr. High School. It is a GREAT opportunity at a low cost to get your company name "out in the open" to new customers while at the same time helping Dryden's athletes. All money raised from banner ad sales is used to enhance our athletic programs in Dryden. Whether it is equipment, uniforms or field enhancements, your banner ad fee will be helping Dryden Jr./Sr. High School's athletes. Visit the website listed below to see the current banner ads on our outdoor sports complex fence.

<http://drydenathleticboosters.weebly.com/fundraisers.html>

Attached you will find our banner ad pricing and contract. Our signs range in size, as does the pricing. You will see the first year fee and the yearly renewal fee. After your first year of advertising, the renewal fee becomes due in August and is valid until July of the following year. Fill out the attached contract today to start the advertising process. You can return the completed contract with the appropriate first year banner ad fee to the address listed above.

Please feel free to contact me with any questions or concerns you may have. I can be reached at 810-796-3696. Thank you in advance for advertising on our outdoor sports complex fence.

Sincerely,

*Deanna DeVlaminck*

Deanna DeVlaminck  
Dryden Athletic Boosters

## **Dryden High School Banner Ads**

Advertising space is offered on the perimeter fencing along the high school entrance and parking lot. This location offers excellent visibility to all the traffic into Dryden Jr/Sr High School.

Funds generated by this advertising opportunity will be used to improve athletic facilities at Dryden Jr/Sr High School and to provide our athletes with the extra tools, equipment, and supplies that are necessary to build a quality athletic program.

Contact: Deanna DeVlaminck at devlamin@hotmail.com or (810)796-3696

	<b>2' Wide x 3' High</b>		<b>5' Wide x 3' High</b>		<b>8' Wide x 3' High</b>	
<b>Year</b>	First Year	Yearly Renewal	First Year	Yearly Renewal	First Year	Yearly Renewal
No color limit	\$200.00	\$100.00	\$300.00	\$150.00	\$430.00	\$250.00

### **Advertising Contract**

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Order Date:** \_\_\_\_\_

**Sign Size:** \_\_\_\_\_ **Number of Colors:** \_\_\_\_\_

**First Year Cost:** \_\_\_\_\_ **Yearly Renewal Cost:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Sign is to show the following information (business card, letterhead, or printable artwork provided in JPEG and PDF formats preferably):**